

DATA PROTECTION STATEMENT

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Data Protection Statement of the Hollywood Media Hotel GmbH

The Hollywood Media Hotel GmbH goes to great lengths to offer an excellent service to all our customers and visitors to this website. This also includes the protection of your data. We are very much aware that you would like to know how we record and use the data that you transfer to us. In this data protection statement we would like to familiarize you with the data protection regulations that apply to this website.

This data protection statement contains general and technical details about the measures that we take in order to protect your personal data. The text has been structured according to the most important procedures and areas so that you can quickly get to the information that is of interest to you.

All our efforts are aimed at fulfilling your needs and expectations. This also includes the protection of your data.

Visit to our Website

When you visit our website and retrieve pages from our servers, no personally identifiable information is recorded from your computer. This means: as long as you do not knowingly and voluntarily provide us with personally identifiable information, your name, email address or other personally identifiable data remain unknown to us. When you invoke a page from our website, our servers record the information listed in the HTTP Request Header, which includes the P-number, request time, URL of the request and other data contained in the HTTP Header. We record the information contained in the HTTP Request Header in order to ensure that our website works correctly and to enable you to use all functions on this website. This information also shows us how visitors use our website and how we can adjust its contents and functions to your needs.

The data we record

If we need personal data from you in order to provide you with our services, we ask for this data. If you want to make a reservation for our hotel, for example, we ask you for information such as name, address, telephone number, email address, credit card number and your preference for a certain room in order to be able to process your reservation. We will use your email address in order to send you a confirmation and, if necessary, we will use the other information in order to contact you, provided that this should be necessary for processing your reservation. We will also use your email address to inform you about special offers described in the part on emails in this data protection statement. You can let us know any time if you do not want to receive emails anymore. We need the same information if you want to purchase a gift voucher or want to cash bonus points.

Reservations

The personally identifiable information we send you when you make a reservation is passed on in order to process your reservation request. Provided that you do not inform us anything to the contrary, we use your information for direct marketing after processing your reservation or after your stay at the hotel. Within these promotions, we also present the products and services of selected, renowned companies to you with which the Hollywood Media Hotel has strategic marketing relations because we feel that their products or services can be of interest to you.

Protection of the transmission and storage of data

We treat the information you send us as confidential. It is subject accordingly to our company security procedures and regulations for the protection and use of confidential information. If you enter credit card data, this is transmitted via an SSL-connection (Secured Sockets Layer), provided that you use an SSL-capable browser such as Microsoft Internet Explorer or Netscape Navigator. This ensures that your data is only transmitted in Internet in encrypted form. This security mode is activated before such data is transmitted from your computer.

When the Hollywood Media Hotel has received your data, it is saved on our security server that is protected by firewalls that prevent unauthorized access from outside.

The use of additional technical equipment for the storage personal data

Cookies are set in the online booking and bonus system that is not operated directly on our homepage.

Cookies are small text files stored on your PC, which ensure that the entries currently being made are being entered by one and the same user such as in the case of online data entries in databases etc. During this process, no personal data of the user is stored, but only his/her Internet protocol address.

On no account is personal data ever generated or passed on by these cookies, nor is a link created with personal data.

You can set your browser to block cookies (the instructions of your browser will explain how to make this setting); such a setting can prevent you from being able to execute some functions of the homepage, however.

Emails regarding special offers, advertising promotions and their cancellation

We only want to send you emails that you want to receive and which you find useful. If you register on the Corporate Booking System for the bonus program or make a reservation and give us your email address, we will occasionally contact you by email in order to inform you about offers that might be of interest to you. This information refers to offers from the Hollywood Media Hotel and other renowned companies with which we cooperate.

If you do not want to receive any emails regarding your bonus or other offers, you can inform the Hollywood Media Hotel at any time. After receiving an email, you also have the option at any time to stop receiving further emails in the future.

Events and Meetings

If you transfer a request online or want to order our brochure for planning meetings, it is necessary to enter certain personally identifiable data. All personally identifiable data that you send to us such as name, postal address, email address and phone number is transmitted to the Hollywood Media Hotel via the Internet as an unencrypted email. We treat the information that you sent us as confidential.

Other Websites

The Hollywood Media Hotel is only responsible for the data protection and contents of this website. We do not bear any responsibility for the data protection regulations or for the use of cookies on websites, from which you obtained access to this website, or from external sites, to which you have access from this website.

Change of the Internet-data protection statement to filmhotel.de

We might possibly change this data protection statement in the near future. All changes will be announced here. Consequently, you will always be informed about which information we collect, why we use it and whether we forward it to third parties.

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